



FRICK!!

THE MOUNTAIN MUSIC
COMEDY SPECTACULAR

SPONSORSHIP OPPORTUNITIES

ABOUT FRACK!!



THE STORY

Things are tough all over for Jim Cunningham. A coal truck driver who recently lost his job and his marriage, Jim isn't exactly adapting well to life as a stay at home single parent. With two kids, a twenty-something daughter which can best be described as lazy, and a son with an ever-evolving identity crisis, Jim is clearly in over his head. In addition to family's issues, Jim's bills are piling up and his chances at employment are getting fewer by the day. Luckily, as Jim is about to hit his breaking point, he is met by a peculiar visitor from the Grendel Gas Corporation with an interesting offer; all of his money problems can go away on one, simple stipulation... only they can decide where on his property to install the gas fracturing well. With only a minimal amount of time to make a decision, Jim is forced to ask the hard question, how far will he go to provide for his family?

THE PROJECT

FRACK!! (the Mountain Music Comedy Spectacular) is a full-length musical comedy play. Set in the Raleigh County area, the story revolves around a family who has recently fallen on hard times and has been presented with the opportunity for a gas company to drill on their land. This lighthearted play features 8 original songs which have been created and will be performed by some of the region's top musical talent, including Long Point String Band, The Kind Thieves, and MORE!

The goal is to create an event which transcends the average local theater experience, becoming something closer to a community building project designed specifically for the people of the area. Frack!! will premiere at Tamarack Best of WV's Appalachian Music & Arts Festival on June, 9 2017. After the debut, Frack!! will run every weekend for 3 weeks at The Raleigh Playhouse and Theatre in Beckley WV.

THE DETAILS

JUNE 9 - Tamarack Appalachian Music & Arts Festival
LOCATION: Tamarack | 1 Tamarack Pl, Beckley, WV
ADMISSION: \$18 in advance | \$20 at the door

JUNE 15 - JULY 1 (Thursday - Sunday)
LOCATION: The Raleigh Playhouse | 403 Neville St, Beckley, WV
ADMISSION: \$18 in advance | \$20 at the door



A MESSAGE FROM THE PLAYWRIGHT

First off, I'd like to offer a quick thanks for taking a moment to consider helping out with our production of FRACK!!. We are reaching out because what we are putting together here hasn't really been done before in the region: a music theatrical written, created, produced and performed by Beckley area locals. The scope of this project is large, and to do well, requires a budget beyond that of an average play production. Our hopes are to be able to afford a reasonable advertising campaign to help give the show the exposure it needs to get people in the door. Containing 15 plus cast members and running for over a month, it is important for us to do what we can to guarantee that all those involved will get paid for their hard work.

Our end goal is to create a production that will put smiles on people's faces and music in their hearts, as well as give the people of Raleigh County something to be proud of knowing that FRACK!! was created by the community for the community.

Thanks for your consideration,

JC Lacey

Resident Playwright, The Raleigh Playhouse & Theatre





SPONSORSHIP LEVELS

THE GAS COMPANY.....\$2,000

At the Gas Company level, your organization is essentially a co-producer of the show. There's only room in this town for one of ya'll, so act fast to secure your slot in WV theater history! Your organization will receive the following swag & promotional considerations.

10 Tickets to Frack!! at the Raleigh Playhouse
10 Signed Show Posters
5 Signed Copies of Frack!! The Album
Logo & Links on Website
Logo & links on Social Media Campaign

Logo & Links in Email Blast
Front Cover Mention on Event Program
Full Page Ad in Event Program
Logo on All Print Ads
Logo on Event Poster

Mention in All Radio Ads
On all press and advertising materials
"The production of FRACK!! is brought to you by (business name here)"



MINERAL RIGHTS OWNER.....\$650

At the Mineral Rights Owner level, you are still an integral player, and you still come out pretty good on this deal. To prevent any disputes over property lines, there's only two of these sponsorship opportunities available.

4 Tickets to Frack!! at the Raleigh Playhouse
4 Signed Show Posters
2 Signed Copy of Frack!! The Album

Logo & Links on Website
Logo & links on Social Media Campaign
Logo & Links in Email Blast

1/2 Page Ad in Event Program
Logo on Event Poster
Mention in Radio Ads



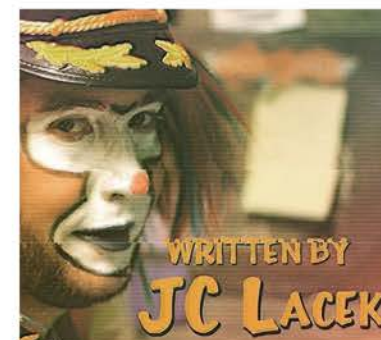
LAND OWNER.....\$350

The Land Owner level still gets a seat at the table, but smaller portions. Well, what did you think? You were gonna get the same benefits as a Mineral Rights Owner?

2 Tickets to Frack!! at the Raleigh Playhouse
2 Signed Show Posters
1 Signed Copy of Frack!! The Album

Logo & Links on Website
Logo & links on Social Media Campaign
Logo & Links in Email Blast

1/4 Page Ad in Event Program
Logo on Event Poster



FRIENDS OF FRACK!!.....\$100

1 Tickets to Frack!! at the Raleigh Playhouse
1 Signed Show Posters
1 Signed Copy of Frack!! The Album

Logo & Links on Website
Logo & links on Social Media Campaign
Logo & Links in Email Blast

Listed in Event Program

JOIN THE FRACK!! COMMUNITY

HERE ARE THE PARTNERS RESPONSIBLE FOR THE PRODUCTION OF
FRACK!! THE MOUNTAIN MUSIC COMEDY SPECTACULAR.

WE HOPE THAT YOU WILL JOIN THE MOVEMENT AND HELP TO BRING THIS PROJECT TO THE STAGE.



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**RALEIGH
PLAYHOUSE
&
THEATRE**



CONTACT THE FRACK!! TEAM



KID IN THE BACKGROUND

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